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Veoride to Present E-Scooter Recommendations for Lawrence

Lawrence, KS – August 02, 2019 – [Veoride](https://www.veoride.com), an innovative micromobility share company, today announced it will present a case for how e-scooters can be used to advance Lawrence’s transportation infrastructure to the city’s Transportation Commission at City Hall on Monday, August 5th, at 5:00 PM. Students and residents interested in seeing e-scooters arrive in Lawrence as a new shared transportation option are encouraged to attend the meeting and have their voices heard.

Widely recognized for manufacturing the safest e-scooters on the market, VeoRide also has the well-earned reputation in Lawrence for being a cooperative municipal partner as the successful vendor of the city’s fleet of pedal bikes and e-bikes.

“From our first-hand experience, we know that by adding e-scooters to the mix of shared mobility options currently available in Lawrence, we can go further in our mission of reducing traffic congestion and pollution, while also providing underserved residential and student population areas with a new affordable short commute option,” said Spencer Dickerson, Western US Regional Manager VeoRide.

When citing why VeoRide is an ideal vendor fit for the e-scooter pilot program under consideration Dickerson will also make note of the following:

- Unlike the consumer grade models widely used by competitors, VeoRide e-scooters are built specifically for shared use and have many unique safety features including wider ride decks for user stability, wider tires to handle rough pavement, mechanical brakes, and front, rear, and undercarriage lights
- The company is experienced in working successfully with municipalities and provides a data dashboard and the most data requested as well as profit sharing
- VeoRide promotes safe scooting with user education campaigns and an experienced local support team

- The company has innovative geofencing and ways to ensure scooters do not end up where they are unwanted, and can function in reduced speed zones
- VeoRide has the only swappable e-battery on the market eliminating the risk of potential fire hazards when charging the scooters

About VeoRide

VeoRide, headquartered in Chicago, is one of the micromobility industry's fastest growing and most innovative companies. With its unique swappable-battery technology, VeoRide designs and manufactures e-scooters that are built for the rigors of shared use, last longer and are safer to charge than the consumer-grade models on the market. The company has dozens of cities nationwide currently using its mobility share programs and is adding additional municipalities every month. For more information, please visit <http://www.veoride.com>