



**FOR IMMEDIATE RELEASE**

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## **Veoride Chosen for Tallahassee E-Scooter Pilot Program**

**Tallahassee– July 12, 2019** – [Veoride](#), an innovative micromobility share company, today announced it will participate in Tallahassee’s three-month e-scooter pilot program which will debut on Monday, July 15<sup>th</sup>, and run through October 15<sup>th</sup>.

With a total of 1,000 e-scooters available for use on city streets, 200 of which will be provided by Veoride, the pilot program will enable the City of Tallahassee to gain feedback from the community, and assess best practices before committing to a permanent program.

“We are thrilled to help the residents of Tallahassee cut down on traffic congestion, pollution and commuting stress, and enjoy a fun new way of getting around town,” said Candice Xie, CEO Veoride. “Our industry leading durable, commercial-grade e-scooters are manufactured by design to provide the safest ride and be the most sustainable on the market.”

When citing why Veoride was chosen for the program city officials made note of the following:

- Veoride e-scooters have the only swappable batteries on the market, and do not need to be physically collected each evening which results in fewer car trips
- Veoride’s unique swappable batteries are charged by an in-house staff reducing potential fire safety concerns
- The company is experienced in working successfully with municipalities and provides a data dashboard and the most data requested
- Veoride promotes safe scooting with user education campaigns and 24/7 support
- The company has innovative geofencing and ways to ensure scooters do not end up where they are unwanted

- Because they are manufactured specifically for shared use VeoRide e-scooters last twelve times longer than other e-scooters making them the most sustainable in the industry

The e-scooters designed by VeoRide can travel at speeds up to 15 miles per hour and cost only \$1.00 to unlock and fifteen cents per minute of use. The e-scooters can be located using the free VeoRide app, and will be allowed to travel along sidewalks, bicycle lanes and roads. They can be easily shut down and returned near sidewalk areas located within the pilot program boundaries.

“We look forward to having Tallahassee residents and visitors discover the joys and convenience of traveling via e-scooter through this program,” said Andrew Miles, Southeast Regional Manager VeoRide. “We believe the city will find the use of VeoRide e-scooters to be a tremendous step forward in its efforts to create sustainable new transportation options.”

### **About VeoRide**

VeoRide, headquartered in Chicago, is one of the micromobility industry’s fastest growing and most innovative companies. With its unique swappable-battery technology, VeoRide designs and manufactures e-scooters that are built for the rigors of shared use, last longer and are safer to charge than the consumer-grade models on the market. The company has dozens of cities nationwide currently using its mobility share programs and is adding additional municipalities every month. For more information, please visit <http://www.veoride.com>